



## Press Release

[For Immediate Release]

# K. Wah Group Celebrates 60<sup>th</sup> Anniversary with Fabulous Prizes Sponsored by Galaxy Entertainment Group A 60-Day Quiz Contest to Win 60 Macau Luxury Accommodation

\* \* \*

(Hong Kong, 23 December 2015) – In celebration of its Diamond Jubilee and outstanding achievements over the past six decades, **K. Wah Group** (the “Group”) has officially launched the “K. Wah Group 60th Anniversary Facebook Quiz Contest” (“the Contest”) on 10 December, the day of its 60th anniversary celebration. In this promotion, the winners can enjoy a prize of one-night free stay in a deluxe hotel room in Macau sponsored by Galaxy Entertainment Group Limited (“GEG”; stock code: 0027). The Contest will be giving away a total of 60 luxury accommodation as a reward to Hong Kong and Macau residents\*.

The Contest has been launched on the Group’s official Facebook Page of “[K. Wah Group 嘉華集團](#)” at 10pm on 10 December 2015. A question about either the history of Hong Kong or the milestones of K. Wah Group in the past six decades will be posted every night on the Page. The correct answers will be announced at 10pm on the next day. Participants with correct answers are entitled to a lucky draw. The Contest will last for 60 consecutive days until 8 February 2016 (Monday). Entering the Contest is as simple as follows:

1. “LIKE” K. Wah Group’s Facebook Page
2. Fill in their answers in the “Comment” column under the question posted every day
3. Share the wish of “I want to visit Macau with \_\_\_\_\_,” and “Tag” three friends of a participant

The lucky draw will be carried out in three rounds, and 20 winners who have answered questions correctly will be drawn in each round, totalling 60 winners. Each winner will win a prize of one-night free stay in a deluxe hotel room amongst the seven hotels under GEG in Macau. Participants can join the Contest unlimited times, and hence the more questions a participant answers correctly, the higher chance he/she will get to win a prize. The winners of three rounds of lucky draws will be announced on K. Wah Group’s Facebook Page, and subsequently in Sing Tao Daily and The Standard.

The prizes are sponsored by Galaxy Hotel™, The Ritz-Carlton Macau, Banyan Tree Macau, JW Marriott Hotel Macau, Hotel Okura Macau, StarWorld Hotel and Broadway Macau™ as part of K. Wah Group’s 60th anniversary celebration.

\* The Contest is open ONLY to Hong Kong and/or Macau residents aged 18 or above on or before 10 December 2015. For details of terms and conditions of the Contest, please visit the official Facebook Page of K. Wah Group.

– End –



*K. Wah Group Celebrates 60th Anniversary with Fabulous Prizes  
Sponsored by Galaxy Entertainment Group  
A 60-Day Quiz Contest to Win 60 Macau Luxury Accommodation  
23 December 2015*

**Photo Captions:**



**嘉華集團 60周年帶給您精彩旅程無限體驗**  
銀河娛樂集團傾情獻禮：60間免費豪華客房  
K. Wah Group 60th Anniversary brings you spectacular entertainment and unlimited experiences  
Presented by Galaxy Entertainment Group: 60 free luxury accommodation

特別鳴謝 Special thanks










有獎問答活動將於2015年12月10日至2016年2月8日舉辦，每晚10時正開始，只要答中問題就有機會贏取免費豪華客房，共隨機抽取60名幸運兒，有關細節請參考嘉華集團Facebook專頁。三次抽獎結果將於2016年1月6日、2016年1月26日和2016年2月17日刊登於星島日報和英文虎報。

推廣生意的競賽牌照號碼：46463-5

[f K.Wah Group 嘉華集團](#)

The fabulous prizes of “K. Wah Group 60th Anniversary Facebook Quiz Contest” are sponsored by Galaxy Hotel™, The Ritz-Carlton Macau, Banyan Tree Macau, JW Marriott Hotel Macau, Hotel Okura Macau, StarWorld Hotel and Broadway Macau™ as part of K. Wah Group’s 60th anniversary celebration.



*K. Wah Group Celebrates 60th Anniversary with Fabulous Prizes  
Sponsored by Galaxy Entertainment Group  
A 60-Day Quiz Contest to Win 60 Macau Luxury Accommodation  
23 December 2015*



Galaxy Hotel™



Grand Resort Deck in Galaxy Macau™



*K. Wah Group Celebrates 60th Anniversary with Fabulous Prizes  
Sponsored by Galaxy Entertainment Group  
A 60-Day Quiz Contest to Win 60 Macau Luxury Accommodation  
23 December 2015*



The Ritz-Carlton Macau



Banyan Tree Macau



*K. Wah Group Celebrates 60th Anniversary with Fabulous Prizes  
Sponsored by Galaxy Entertainment Group  
A 60-Day Quiz Contest to Win 60 Macau Luxury Accommodation  
23 December 2015*



JW Marriott Hotel Macau



Hotel Okura Macau



*K. Wah Group Celebrates 60th Anniversary with Fabulous Prizes  
Sponsored by Galaxy Entertainment Group  
A 60-Day Quiz Contest to Win 60 Macau Luxury Accommodation  
23 December 2015*

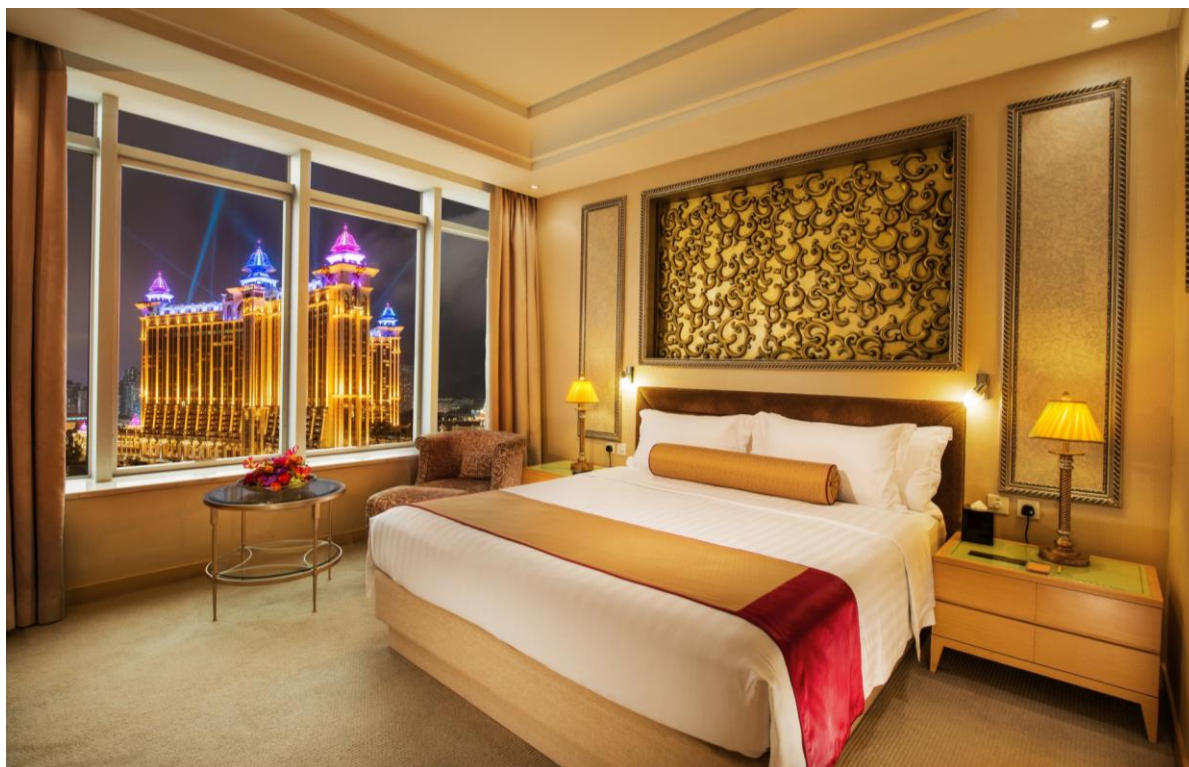


StarWorld Hotel



Outlook of StarWorld Hotel

*K. Wah Group Celebrates 60th Anniversary with Fabulous Prizes  
Sponsored by Galaxy Entertainment Group  
A 60-Day Quiz Contest to Win 60 Macau Luxury Accommodation  
23 December 2015*



Broadway Macau™



The Broadway in Broadway Macau™

*K. Wah Group Celebrates 60th Anniversary with Fabulous Prizes  
Sponsored by Galaxy Entertainment Group  
A 60-Day Quiz Contest to Win 60 Macau Luxury Accommodation  
23 December 2015*

### **About K. Wah Group**

K. Wah Group was founded in 1955 by Dr Lui Che-woo, who transformed the company into a multinational corporation. Core businesses include property development and investment, entertainment and leisure resorts, hospitality and construction materials. The Group has a business presence in Mainland China, Hong Kong, Macau, Southeast Asia and major cities in the US. The Group includes two Hong Kong-listed flagships: K. Wah International Holdings Limited ("KWIH"; HK stock code: 0173) and Galaxy Entertainment Group Limited ("GEG"; HK stock code: 0027 and a member of the Hang Seng Index). Other major subsidiaries include Stanford Hotels International and K. Wah Construction Materials Limited and, in the US, Stanford Hotels Corporation and Cresleigh Homes. To date, the Group has over 200 subsidiaries and more than 33,000 staff worldwide.

Website: <http://www.kwah.com>

### **Media Enquiries :**

#### **K. Wah International Holdings Limited**

Shelly Cheng                      Tel : (852) 2880 1853      Email : shellycheng@kwah.com  
Maggie Cheung                      Tel : (852) 2880 8664      Email : maggiecheung@kwah.com  
Fax : (852) 2811 9710

#### **Strategic Financial Relations Limited**

Iris Lee                              Tel : (852) 2864 4829      Email : iris.lee@sprg.com.hk  
Maggie Au                              Tel : (852) 2864 4815      Email : maggie.au@sprg.com.hk  
Kylie Chan                              Tel : (852) 2114 4990      Email : kylie.chan@sprg.com.hk  
Fax : (852) 2527 1196